



**Main Street Advisory Board Regular Meeting Agenda**  
**August 20, 2025 at 9:00 AM**  
**Kerrville Upstairs Large Conference Room**



---

**CALL TO ORDER:**

1. **PUBLIC COMMENT PERIOD:**

2. **APPROVAL OF MINUTES:**

2.A Approval of the Main Street Advisory Board minutes from June 16, 2025.

3. **INFORMATION AND DISCUSSION:**

3.A Downtown Business Flood Impact (*K Hagemeyer*)

3.B Water Street Festival Update (*D Sigerman*)

3.C Update on Main Street Advisory Board member terms. (*K Hagemeyer*)

4. **CONSIDERATION AND POSSIBLE ACTION:**

4.A Defining the Mission and Vision Statement for the Main Street Advisory Board. (*H Taylor*)

4.B Identify Main Street's project priorities. (*H Taylor*)

5. **ITEMS FOR FUTURE AGENDAS:** *Council may suggest items or topics for future agendas.*

**ADJOURN.**

The facility is wheelchair accessible, and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours prior to this event. Please contact the City Secretary's Office at 830-258-1118 for further information.

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: 8/15/2025 at 3:30 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

**Kesha Franchina, TRMC**

Kesha Franchina, TRMC, Deputy City Secretary, City of Kerrville, Texas

## **CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING June 18, 2025**

On June 18, 2025, the Main Street Advisory Board Meeting was called to order by Vice Chair, Dr. William Rector, at 9:03 am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

### **Members Present:**

Howard Taylor, Chair  
Dr. William Rector, Vice Chair  
Delayne Sigerman, City Council Liaison  
Gena Teer  
Michelle Gray  
Jimmy Mullins  
Jill Drake

### **Members Absent:**

Sarah Lewis

### **City Executive Staff Present:**

Kelly Hagemeyer, Economic Development Manager  
Anello Zanoni, Management Analyst

### **Public Attendance:**

Katharine Boyette

**CALL TO ORDER:** Vice Chair Dr. William Rector called the meeting to order at 9:03 am.

## **1 APPROVAL OF MINUTES**

- 1.A Approval of the Main Street Advisory Board minutes from May 21, 2025, one edit to adjust 4.B. to reflect Salary to be \$65,000-\$70,000.
- J Drake made a motion to approve, M Gray seconded. Approved 6-0 (H Taylor not for the vote)

## **2 PUBLIC COMMENT PERIOD: None.**

## **3 INFORMATION AND DISCUSSION:**

- 3.A Downtown Projects Update (K Hagemeyer)
- Recommending amendment to the Ch. 380 Economic Development Program to expand the potential for incentives
  - Requesting Façade Grant Funding from TIRZ at August meeting
  - Discussion regarding landscape beautification, utilizing local school organizations and community groups, Advisory Board to create list of problem areas
  - Clint Ormes to open soon
- 3.B Water Street Festival Update (D Sigerman)
- \$19,700 pledged; \$8,000 secured
  - T-shirt ordered
  - Activities: Tasting Tickets, Kids Parade, Farmers Market
  - Promoting and Marketing- share posts
- 3.C Downtown Business Report (Dr. W Rector)
- Water Street Antiques construction is underway

- Clint Ormes to open soon, discussion with business owners to not park in Clint Ormes designated spots
- 3.D Update regarding Texas Commission of the Arts Cultural District Program Application (H Taylor)
  - Submission complete
  - Delayne will present to Council
  - Grant notification will be in September
- 3.E Recap of Main Street Texas Retreat (K Hagemeyer)
  - Identified the roles of the Main Street Manager and Board- largest takeaway is the shift from the Manager being in charge of events to supporting the businesses with day-to-day operational and infrastructure needs. Manager is to focus on collaborating with organizations to pull their events to Main Street District.
  - Set out Standards and next steps
  - Submit a Work Flow Plan
- 3.F Update on Main Street Advisory Board member terms. (K Hagemeyer)
  - Item skipped for next meeting

**4 CONSIDERATION AND POSSIBLE ACTION:**

- 4.A Review the Downtown portion of the Kerrville 2050 Plan
  - Full review for another meeting
  - Howard discussed systemic issues, the potential of procuring land and buildings, creating new anchors in town, and the potential development of the Mill sight; a budget for promotion video
  - Created a parking committee: J Mullins, W Rector, M Gray

**5 ITEMS FOR FUTURE AGENDAS:**

- Façade Grant Application
- Mission statement/ Vision Statement
- Work Plan
- Funding
- Parking- Garage and Kinetics parking lot
- Member Terms

**6 ITEMS FOR FUTURE AGENDAS:**

**ADJOURNMENT.** Chair Howard Taylor adjourned the meeting at 10:26am.

**Minutes Approved Date:** \_\_\_\_\_

**Approved By:** \_\_\_\_\_  
**Howard Taylor, Chair**

**Attest:** \_\_\_\_\_  
**Kelly Hagemeyer, Economic Development Manager**