



Main Street Advisory Board Regular Meeting Agenda
September 17, 2025 at 9:00 AM
City Hall, 701 Main Street, Kerrville, Texas
Upstairs Large Conference Room



CALL TO ORDER:

1. **PUBLIC COMMENT PERIOD:**

2. **APPROVAL OF MINUTES:**

2.A Approval of the Main Street Advisory Board minuted from August 20, 2025.

3. **INFORMATION AND DISCUSSION:**

3.A Welcome to new Board Members. (*H Taylor*)

3.B Texas Commission on the Arts, Cultural District Designation Program (*H Taylor*)

3.C Water Street Festival Update (*D Sigerman*)

4. **CONSIDERATION AND POSSIBLE ACTION:**

4.A Review Main Street Board's Comprehensive Plan Downtown Action Items top priorities. (*H Taylor*)

4.B Schedule a Work Plan Workshop. (*H Taylor*)

5. **ITEMS FOR FUTURE AGENDAS:** *Main Street Advisory Board may suggest items or topics for future agendas.*

ADJOURN.

The facility is wheelchair accessible, and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours prior to this event. Please contact the City Secretary's Office at 830-258-1118 for further information.

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: **9/10/2025, at 3:30 pm.** and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

Kesha Franchina, TRMC

Kesha Franchina, TRMC, Deputy City Secretary, City of Kerrville, Texas



**TO BE CONSIDERED BY THE MAIN STREET ADVISORY BOARD
CITY OF KERRVILLE, TEXAS**

CAPTION: Approval of the Main Street Advisory Board minuted from August 20, 2025.

AGENDA DATE: September 17, 2025

DATE SUBMITTED: 09/08/2025

SUBMITTED BY:

EXHIBITS:

1. MSAB Meeting Minutes_082025

Expenditure:

Amount Budgeted:

Account Number:

Account Balance:

**Payment to/Vendor
name:**

Kerrville 2050 Item?

Key Priority Area:

SUMMARY:

RECOMMENDED ACTION:

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING August 20, 2025

On August 20, 2025, the Main Street Advisory Board Meeting was called to order by Howard Taylor, at 9:00am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Howard Taylor, Chair
Dr. William Rector, Vice Chair
Delayne Sigerman, City Council Liaison
Gena Teer
Michelle Gray
Jill Drake
Sarah Lewis

Members Absent:

Jimmy Mullins

City Executive Staff Present:

Kelly Hagemeyer, Economic Development Manager

Public Attendance:

CALL TO ORDER: Chair Howard Taylor called the meeting to order at 9:00 am.

1 APPROVAL OF MINUTES

- 1.A Approval of the Main Street Advisory Board minutes from June 16, 2025
- W Rector made a motion to approve, J Drake seconded. Approved 7-0

2 PUBLIC COMMENT PERIOD: None.

3 INFORMATION AND DISCUSSION:

- 3.A Downtown Business Flood Impact (K Hagemeyer)
- Roughly 20 businesses in town have been effected; 4 within the TIRZ; but non directly effected within Main Street
 - TIRZ #1 approved up to a \$50,000 grant to enhance business exterior within TIRZ#1. A \$5,000 maximum reimbursement matching grant; grant applications will open mid-October and application deadline mid-January; TIRZ intends to grant up to \$50,000 each year for the grant.
- 3.B Water Street Festival Update (D Sigerman)
- Moving forward with the event
 - Sponsorship funds are coming in and still more to come
 - Posters were distributed to the committee to post around town
 - Members were encouraged to discuss the event at various meetings and clubs which they attend
 - Request to Parks regarding using City small parking lot and banner signs on the street
- 3.C Update on Main Street Advisory Board member terms (K Hagemeyer)
- S Lewis and J Mullins rolling off
 - Tara Legenza and Justin MacDonald have submitted applications and will be voted on by Council at the August 26 meeting

4 CONSIDERATION AND POSSIBLE ACTION:

- 4.A Defining the Mission and Vision Statement for the Main Street Advisory Board (H Taylor)
 - H Taylor discussed the importance of better understand the Mission and Vision and how it ties into the opportunities available if Kerrville is selected for the Arts and Culture District designation.
 - D Sigerman has agreed to be Chair if awarded the Arts and Culture District designation. The board should be comprised of 11 members including H Taylor, Katharine Boyette, and G Teer.
 - Through the Arts and Culture District designation, Kerrville will be able to apply for matching and capital funds grants- i.e. banners, way finding signs, staging, activities focusing on children, and purchase of land or building for art and artist spaces
- 4.B Identify Main Street’s project priorities (H Taylor)
 - Main Street members will identify their top 3 objectives from the 8 “Action Items” in the 2050 Comp Plan
 - New members will identify their top 3 objectives at the September meeting

5 ITEMS FOR FUTURE AGENDAS:

- Parking
- Workshop

ADJOURNMENT. Chair Howard Taylor adjourned the meeting at 10:05am. Motion by M Gray, seconded by J Drake.

Minutes Approved Date: _____

Approved By: _____
Howard Taylor, Chair

Attest: _____
Kelly Hagemeyer, Economic Development Manager