

## **CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING June 18, 2025**

On June 18, 2025, the Main Street Advisory Board Meeting was called to order by Vice Chair, Dr. William Rector, at 9:03 a.m., in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

### **Members Present:**

Howard Taylor, Chair  
Dr. William Rector, Vice Chair  
Delayne Sigerman, City Council Liaison  
Gena Teer  
Michelle Gray  
Jimmy Mullins  
Jill Drake

### **Members Absent:**

Sarah Lewis

### **City Executive Staff Present:**

Kelly Hagemeyer, Economic Development Manager  
Anello Zaroni, Management Analyst

### **Public Attendance:**

Katharine Boyette

**CALL TO ORDER:** Vice Chair Dr. William Rector called the meeting to order at 9:03 a.m.

## **1 APPROVAL OF MINUTES**

- 1.A Approval of the Main Street Advisory Board minutes from May 21, 2025, one edit to adjust 4.B. to reflect Salary to be \$65,000-\$70,000.
- J Drake made a motion to approve, M Gray seconded. Approved 6-0 (H Taylor not for the vote)

## **2 PUBLIC COMMENT PERIOD: None.**

## **3 INFORMATION AND DISCUSSION:**

- 3.A Downtown Projects Update (K Hagemeyer)
- Recommending amendment to the Ch. 380 Economic Development Program to expand the potential for incentives
  - Requesting Façade Grant Funding from TIRZ at August meeting
  - Discussion regarding landscape beautification, utilizing local school organizations and community groups, Advisory Board to create list of problem areas
  - Clint Ormes to open soon
- 3.B Water Street Festival Update (D Sigerman)
- \$19,700 pledged; \$8,000 secured
  - T-shirt ordered
  - Activities: Tasting Tickets, Kids Parade, Farmers Market
  - Promoting and Marketing- share posts
- 3.C Downtown Business Report (Dr. W Rector)
- Water Street Antiques construction is underway

- Clint Ormes to open soon, discussion with business owners to not park in Clint Ormes designated spots
- 3.D Update regarding Texas Commission of the Arts Cultural District Program Application (H Taylor)
  - Submission complete
  - Delayne will present to Council
  - Grant notification will be in September
- 3.E Recap of Main Street Texas Retreat (K Hagemeyer)
  - Identified the roles of the Main Street Manager and Board- largest takeaway is the shift from the Manager being in charge of events to supporting the businesses with day-to-day operational and infrastructure needs. Manager is to focus on collaborating with organizations to pull their events to Main Street District.
  - Set out Standards and next steps
  - Submit a Work Flow Plan
- 3.F Update on Main Street Advisory Board member terms. (K Hagemeyer)
  - Item skipped for next meeting

**4 CONSIDERATION AND POSSIBLE ACTION:**

- 4.A Review the Downtown portion of the Kerrville 2050 Plan
  - Full review for another meeting
  - Howard discussed systemic issues, the potential of procuring land and buildings, creating new anchors in town, and the potential development of the Mill sight; a budget for promotion video
  - Created a parking committee: J Mullins, W Rector, M Gray

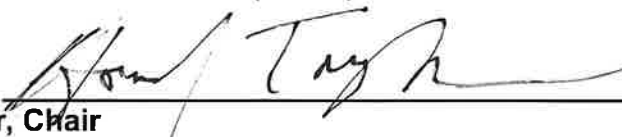
**5 ITEMS FOR FUTURE AGENDAS:**

- Façade Grant Application
- Mission statement/ Vision Statement
- Work Plan
- Funding
- Parking- Garage and Kinetics parking lot
- Member Terms

**6 ITEMS FOR FUTURE AGENDAS:**

**ADJOURNMENT.** Chair Howard Taylor adjourned the meeting at 10:26am.

Minutes Approved Date: 8/20/25

Approved By:   
Howard Taylor, Chair

Attest:   
Kelly Hagemeyer, Economic Development Manager