

## **CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING August 20, 2025**

On August 20, 2025, the Main Street Advisory Board Meeting was called to order by Howard Taylor, at 9:00am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

### **Members Present:**

Howard Taylor, Chair  
Dr. William Rector, Vice Chair  
Delayne Sigerman, City Council Liaison  
Gena Teer  
Michelle Gray  
Jill Drake  
Sarah Lewis

### **Members Absent:**

Jimmy Mullins

### **City Executive Staff Present:**

Kelly Hagemeyer, Economic Development Manager

### **Public Attendance:**

**CALL TO ORDER:** Chair Howard Taylor called the meeting to order at 9:00 am.

## **1 APPROVAL OF MINUTES**

- 1.A Approval of the Main Street Advisory Board minutes from June 16, 2025  
- W Rector made a motion to approve, J Drake seconded. Approved 7-0

## **2 PUBLIC COMMENT PERIOD: None.**

## **3 INFORMATION AND DISCUSSION:**

- 3.A Downtown Business Flood Impact (K Hagemeyer)
- Roughly 20 businesses in town have been effected; 4 within the TIRZ; but non directly effected within Main Street
  - TIRZ #1 approved up to a \$50,000 grant to enhance business exterior within TIRZ#1. A \$5,000 maximum reimbursement matching grant; grant applications will open mid-October and application deadline mid-January; TIRZ intends to grant up to \$50,000 each year for the grant.
- 3.B Water Street Festival Update (D Sigerman)
- Moving forward with the event
  - Sponsorship funds are coming in and still more to come
  - Posters were distributed to the committee to post around town
  - Members were encouraged to discuss the event at various meetings and clubs which they attend
  - Request to Parks regarding using City small parking lot and banner signs on the street
- 3.C Update on Main Street Advisory Board member terms (K Hagemeyer)
- S Lewis and J Mullins rolling off
  - Tara Legenza and Justin MacDonald have submitted applications and will be voted on by Council at the August 26 meeting

**4 CONSIDERATION AND POSSIBLE ACTION:**

- 4.A Defining the Mission and Vision Statement for the Main Street Advisory Board (H Taylor)
  - H Taylor discussed the importance of better understand the Mission and Vision and how it ties into the opportunities available if Kerrville is selected for the Arts and Culture District designation.
  - D Sigerman has agreed to be Chair if awarded the Arts and Culture District designation. The board should be comprised of 11 members including H Taylor, Katharine Boyette, and G Teer.
  - Through the Arts and Culture District designation, Kerrville will be able to apply for matching and capital funds grants- i.e. banners, way finding signs, staging, activities focusing on children, and purchase of land or building for art and artist spaces
- 4.B Identify Main Street's project priorities (H Taylor)
  - Main Street members will identify their top 3 objectives from the 8 "Action Items" in the 2050 Comp Plan
  - New members will identify their top 3 objectives at the September meeting

**5 ITEMS FOR FUTURE AGENDAS:**

- Parking
- Workshop

**ADJOURNMENT.** Chair Howard Taylor adjourned the meeting at 10:05am. Motion by M Gray, seconded by J Drake.

Minutes Approved Date: 9/17/25

Approved By: [Signature]  
Howard Taylor, Chair

Attest: [Signature]  
Kelly Hagermeier, Economic Development Manager