

## **CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING September 17, 2025**

On September 17, 2025, the Main Street Advisory Board Meeting was called to order by Howard Taylor, at 9:00am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

### **Members Present:**

Howard Taylor, Chair  
Gena Teer  
Michelle Gray  
Jill Drake  
Justin MacDonald  
Tara Legenza

### **Members Absent:**

Dr. William Rector, Vice Chair  
Delayne Sigerman, City Council Liaison

### **City Executive Staff Present:**

Drew Paxton, Director of Planning and Development

### **Public Attendance:**

**CALL TO ORDER:** Chair Howard Taylor called the meeting to order at 9:00 am.

#### **1 Public Comment Period**

#### **2 Approval of Minutes:**

- A. Approval of the Main Street Advisory Board minutes from August 20, 2025
- Motion – Michelle Gray
  - Second – Gena Teer
  - Unanimous approval

#### **3 INFORMATION AND DISCUSSION:**

- A. Welcome to new Board Members
- Board member introductions
- B. Texas Commission of the Arts, Cultural District Designation Program
- The designation is a product of the Main Street Program  
Fundraising efforts can be matched 1:1 through the program  
Individual institutions can apply for funding independently  
General operation funding grant available – 2 year period  
Major grant category – up to \$250k (art specific)  
Capital grants have been successful in San Angelo  
Kerrville was recently designated  
Howard to work with Kelly to create an info packet for the MSAB members  
Application due Jan 15<sup>th</sup> – appoint subcommittee  
What is the application process and timeframe for the grant?
- C. Water Street Festival Update
- Jill provided an update for the Festival

Sponsorship around \$17,000  
Kids crafts at 10:00, kids parade at 11:00  
Call for volunteers  
PARD and Streets assisting  
Michelle will assist with volunteer sign-up online  
Music on three corners, four locations total, coordinated through Arcadia Live  
Tara asked about KPA having a pet parade – passed on to the Festival Board

**4 CONSIDERATION AND POSSIBLE ACTION:**

- A. Review Main Street Board's Comprehensive Plan Downtown Action Items top priorities.  
Update wayfinding
- B. Schedule a Work Plan Workshop  
Workshop/retreat to discuss MSAB bylaws, mission, and vision  
Date: October MSAB meeting date?  
Time: 9-10 business meeting, 10-1:00 for workshop...  
Location: Arcadia or Dietert Center?

**5 ITEMS FOR FUTURE AGENDAS:**

**ADJOURNMENT.** Howard Taylor adjourned the meeting at 10:05 am.

Minutes Approved Date: 10/15/25

Approved By:   
Howard Taylor, Chair

Attest:   
Kelly Hagemeyer, Economic Development Manager