



**Main Street Advisory Board Regular Meeting Agenda**  
**November 19, 2025 at 9:00 AM**  
**City Hall, 701 Main Street, Kerrville, Texas**  
**Upstairs Large Conference Room**



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**CALL TO ORDER:**

1. **PUBLIC COMMENT PERIOD:**

2. **APPROVAL OF MINUTES:**

2.A Approval of the Main Street Advisory Board Meeting and Workshop minutes from October 15, 2025. (K Hagemeyer)

3. **INFORMATION AND DISCUSSION:** *These items are not expected to require action by City Council and are generally for information only. However, all items listed in this section may become action items on request of any Councilmember, and City Council may take action on any item listed in this section without further notice.*

3.A Cultural District Designation next steps. (D Sigerman)

3.B Downtown Business Update. (K Hagemeyer)

3.C Water Street Festival update and other festival ideas. (D Sigerman)

3.D Discuss Arts & Craft Festival. (K Hagemeyer)

3.E Discuss a quarterly report to City Council. (W Rector)

4. **CONSIDERATION AND POSSIBLE ACTION:**

4.A Appointment of a TIRZ #1 Liaison to Main Street Advisory Board. (K Hagemeyer)

4.B Main Street By-Law Review and Edits. (K Hagemeyer)

4.C Approval of Main Street Map and Work Plan. (K Hagemeyer)

5. **ITEMS FOR FUTURE AGENDAS:**

**ADJOURN.**

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: 11/12/2025 at 4:30 p.m. and remained posted continuously for at least 3 business days preceding the scheduled time of the meeting.

**Kesha Franchina, TRMC**

Kesha Franchina, TRMC, Deputy City Secretary/Executive Office Coordinator, City of Kerrville, Texas