



Main Street Advisory Board Regular Meeting Agenda
November 19, 2025 at 9:00 AM
City Hall, 701 Main Street, Kerrville, Texas
Upstairs Large Conference Room



CALL TO ORDER:

1. **PUBLIC COMMENT PERIOD:**

2. **APPROVAL OF MINUTES:**

2.A Approval of the Main Street Advisory Board Meeting and Workshop minutes from October 15, 2025. (K Hagemeyer)

3. **INFORMATION AND DISCUSSION:** *These items are not expected to require action by City Council and are generally for information only. However, all items listed in this section may become action items on request of any Councilmember, and City Council may take action on any item listed in this section without further notice.*

3.A Cultural District Designation next steps. (D Sigerman)

3.B Downtown Business Update. (K Hagemeyer)

3.C Water Street Festival update and other festival ideas. (D Sigerman)

3.D Discuss Arts & Craft Festival. (K Hagemeyer)

3.E Discuss a quarterly report to City Council. (W Rector)

4. **CONSIDERATION AND POSSIBLE ACTION:**

4.A Appointment of a TIRZ #1 Liaison to Main Street Advisory Board. (K Hagemeyer)

4.B Main Street By-Law Review and Edits. (K Hagemeyer)

4.C Approval of Main Street Map and Work Plan. (K Hagemeyer)

5. **ITEMS FOR FUTURE AGENDAS:**

ADJOURN.

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: 11/12/2025 at 4:30 p.m. and remained posted continuously for at least 3 business days preceding the scheduled time of the meeting.

Kesha Franchina, TRMC

Kesha Franchina, TRMC, Deputy City Secretary/Executive Office Coordinator, City of Kerrville, Texas

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING October 15, 2025

On October 15, 2025, the Main Street Advisory Board Meeting was called to order by Howard Taylor, at 11:04 am, Arcadia Live, 701 Water Street, Kerrville, Texas.

Members Present:

Howard Taylor, Chair
Dr. William Rector, Vice Chair
Delayne Sigerman, City Council Liaison
Gena Teer
Jill Drake
Justin MacDonald
Tara Lagenza

Members Absent:

Michelle Gray

City Executive Staff Present:

Kelly Hagemeyer, Economic Development Manager

Public Attendance:

CALL TO ORDER: Chair Howard Taylor called the meeting to order at 11:04 am.

1 PUBLIC COMMENT PERIOD

2 INFORMATION AND DISCUSSION:

- 2.A Main Street By Laws
 - W Rector to review and make suggestions next meeting
- 2.B Main Street Mission and Vision
 - D Sigerman and J Drake to report back regarding focus areas
- 2.C Breakout Sessions
- 2.D Work Flow Plan

ADJOURNMENT. Chair Howard Taylor adjourned the meeting at 12:23 pm. Motion by J Drake, seconded by T Lagenza.

Minutes Approved Date: _____

Approved By: _____
Howard Taylor, Chair

Attest: _____
Kelly Hagemeyer, Economic Development Manager

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Members Present:

Howard Taylor, Chair
Dr. William Rector, Vice Chair
Delayne Sigerman, City Council Liaison
Gena Teer
Justin MacDonald
Jill Drake
Tara Lagenza

Members Absent:

Michelle Gray

City Executive Staff Present:

Michael Hornes, Assistant City Manager
Kelly Hagemeyer, Economic Development Manager
Drew Paxton, Director of Development Services

Public Attendance:

CALL TO ORDER: Chair Howard Taylor called the meeting to order at 9:00 am.

1 PUBLIC COMMENT PERIOD: None

2 APPROVAL OF THE MINUTES:

2.A Approval of the Main Street Advisory Board minutes from September 17, 2025
Motion: D Sigerman; 2nd: J Drake; approved no contest

3 CONSIDERATION AND POSSIBLE ACTION:

3.A Amendment to Ordinance No. 2025-22 (Sidewalk Cafes)

Intent: To simplify the requirements and change to be a one-time fee versus annual fee

Comments of Note:

- 5 foot clearance for ADA and Emergency Exit requirements
 - Removed awning regulations to come up in future ordinance
 - Signed consent from an adjustment owner to place items on their property
 - Free standing not drilled into sidewalk
 - Canopy or umbrellas are allowed to have business name or logo, but no advertising
- Sec. 90-43. 7 in regards to holding the City harmless and required insurance endorsements
- Concern regarding the varying cost of the insurance requirements
 - Advisory Board is able to give comment to Council, however, direction will be guided by Council decision
 - Grandfathering in existing valid permits the fee is waived but the business will still need to submit a updated permit
 - Recognizing Fredericksburg and Boerne do not have a sidewalk ordinance

Council Recommendation: Approval of the ordinance to City Council and further recommend

City not be named on the insurance as second insured.

Motion: J MacDonald; 2nd T Lagenza- majority vote

4 INFORMATION AND DISCUSSION:

4.A Water Street Festival Update (D Sigerman)

Saturday, October 25, 2025

10:30 a.m. Ribbon Cutting

11:00 a.m. Kids Parade

- Attractive and Safe
- Received 501 (c)(4)
- 5 Musicians; Live Historian; vendors

4.B Economic Development Update (K Hagemeyer)

- Façade Grant
- Business Flood Update

4.C Arts & Cultural District Designation Update (H Taylor)

- Only 57 communities with this designation, opens many grant opportunities
- Discussion regarding submitted map vs. 2050 Plan DAC and the
- Council will need to approve the Board, funding, grant applications, and maps
- Discussion regarding funding through Community Foundation
- Main Street to be the Board, with an Advisory Board
- Main Street Board to be approved by Council at next meeting

4.D Main Street Advisory Board Member Qualifications (K Hagemeyer)

- Moved to discuss during Workshop

4.E Main Street Member Board Meeting Assignments (H Taylor)

- Advisory Board members watch closely the TIRZ, EIC, and P&Z committees
- Will also need to identify a TIRZ Board Member Liaison

5 ITEMS FOR FUTURE AGENDAS:

- Arts & Crafts Fair
- Review a map and work plan

ADJOURNMENT. Chair Howard Taylor adjourned the meeting at 10:55am. Motion by J Drake, seconded by T Lagenza.

Minutes Approved Date: _____

Approved By: _____
Howard Taylor, Chair

Attest: _____
Kelly Hagemeyer, Economic Development Manager