

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING October 15, 2025

On October 15, 2025, the Main Street Advisory Board Meeting was called to order by Howard Taylor, at 9:00am, Arcadia Live, 701 Water Street, Kerrville, Texas.

Members Present:

Howard Taylor, Chair
Dr. William Rector, Vice Chair
Delayne Sigerman, City Council Liaison
Gena Teer
Justin MacDonald
Jill Drake
Tara Lagenza

Members Absent:

Michelle Gray

City Executive Staff Present:

Michael Hornes, Assistant City Manager
Kelly Hagemeyer, Economic Development Manager
Drew Paxton, Director of Development Services

Public Attendance:

CALL TO ORDER: Chair Howard Taylor called the meeting to order at 9:00 am.

1 PUBLIC COMMENT PERIOD: None

2 APPROVAL OF THE MINUTES:

2.A Approval of the Main Street Advisory Board minutes from September 17, 2025
Motion: D Sigerman; 2nd: J Drake; approved no contest

3 CONSIDERATION AND POSSIBLE ACTION:

3.A Amendment to Ordinance No. 2025-22 (Sidewalk Cafes)

Intent: To simplify the requirements and change to be a one-time fee versus annual fee

Comments of Note:

- 5 foot clearance for ADA and Emergency Exit requirements
- Removed awning regulations to come up in future ordinance
- Signed consent from an adjustment owner to place items on their property
- Free standing not drilled into sidewalk
- Canopy or umbrellas are allowed to have business name or logo, but no advertising
- Sec. 90-43. 7 in regards to holding the City harmless and required insurance endorsements
- Concern regarding the varying cost of the insurance requirements
- Advisory Board is able to give comment to Council, however, direction will be guided by Council decision
- Grandfathering in existing valid permits the fee is waived but the business will still need to submit a updated permit
- Recognizing Fredericksburg and Boerne do not have a sidewalk ordinance

Council Recommendation: Approval of the ordinance to City Council and further recommend

City not be named on the insurance as second insured.

Motion: J MacDonald; 2nd T Lagenza- majority vote

4 INFORMATION AND DISCUSSION:

4.A Water Street Festival Update (D Sigerman)

Saturday, October 25, 2025

10:30 a.m. Ribbon Cutting

11:00 a.m. Kids Parade

- Attractive and Safe
- Received 501 (c)(4)
- 5 Musicians; Live Historian; vendors

4.B Economic Development Update (K Hagemeyer)

- Façade Grant
- Business Flood Update

4.C Arts & Cultural District Designation Update (H Taylor)

- Only 57 communities with this designation, opens many grant opportunities
- Discussion regarding submitted map vs. 2050 Plan DAC and the
- Council will need to approve the Board, funding, grant applications, and maps
- Discussion regarding funding through Community Foundation
- Main Street to be the Board, with an Advisory Board
- Main Street Board to be approved by Council at next meeting

4.D Main Street Advisory Board Member Qualifications (K Hagemeyer)

- Moved to discuss during Workshop

4.E Main Street Member Board Meeting Assignments (H Taylor)

- Advisory Board members watch closely the TIRZ, EIC, and P&Z committees
- Will also need to identify a TIRZ Board Member Liaison

5 ITEMS FOR FUTURE AGENDAS:

- Arts & Crafts Fair
- Review a map and work plan

ADJOURNMENT. Chair Howard Taylor adjourned the meeting at 10:55am. Motion by J Drake, seconded by T Lagenza.

Minutes Approved Date: 11/19/25

Approved By: 
Howard Taylor, Chair

Attest: 
Kelly Hagemeyer, Economic Development Manager