



**Main Street Advisory Board Regular Meeting Agenda  
December 17, 2025 at 9:00 AM  
City Hall, 701 Main Street, Kerrville, Texas  
Upstairs Large Conference Room**



---

**CALL TO ORDER:**

1. **PUBLIC COMMENT PERIOD:**

2. **APPROVAL OF MINUTES:**

2.A Approval of the Main Street Advisory Board Meeting minutes from November 19, 2025. (K Hagemeyer)

3. **INFORMATION AND DISCUSSION:**

3.A Discuss Main Street Texas probationary agreement and next steps. (K Hagemeyer)

4. **CONSIDERATION AND POSSIBLE ACTION:**

4.A Main Street By-Law Review and Edits. (W Rector)

4.B Discussion and approval of a grant to be submitted to the Texas Commission of the Arts on behalf of the Cultural Arts District Advisory Board. (D Sigerman)

5. **ITEMS FOR FUTURE AGENDAS:**

**ADJOURN.**

The facility is wheelchair accessible, and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours prior to this event. Please contact the City Secretary's Office at 830-258-1118 for further information.

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: 12/10/2025 at 12:00 pm and remained posted continuously for at least 3 business days preceding the scheduled time of the meeting.

**Kesha Franchina, TRMC**

Kesha Franchina TRMC, Deputy City Secretary, City of Kerrville, Texas



**TO BE CONSIDERED BY THE MAIN STREET ADVISORY BOARD  
CITY OF KERRVILLE, TEXAS**

---

**CAPTION:** Approval of the Main Street Advisory Board Meeting minutes from November 19, 2025. (K Hagemeyer)

**AGENDA DATE:** December 17, 2025

**DATE SUBMITTED:** 12/08/2025

**SUBMITTED BY:**

**EXHIBITS:**

1. 111925 MSAB Meeting Minutes
- 

**Kerrville 2050 Item?**

**Key Priority Area:**

**SUMMARY:**

**RECOMMENDED ACTION:**

## **CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING November 19, 2025**

On November 19, 2025, the Main Street Advisory Board Meeting was called to order by Howard Taylor, at 9:00am, City of Kerrville- Upstairs Conference Room, 701 Main Street, Kerrville, Texas.

### **Members Present:**

Howard Taylor, Chair  
Dr. William Rector, Vice Chair  
Delayne Sigerman, City Council Liaison  
Gena Teer  
Jill Drake (virtual)  
Michelle Gray

### **Members Absent:**

Justin MacDonald  
Tara Lagenza

### **City Executive Staff Present:**

Kelly Hagemeyer, Economic Development Manager

### **Public Attendance:**

Katharine Boyette, CVB Community Arts Program

**CALL TO ORDER:** Chair Howard Taylor called the meeting to order at 9:00 am.

#### **1 PUBLIC COMMENT PERIOD:** None

#### **2 APPROVAL OF THE MINUTES:**

- 2.A Approval of the Main Street Advisory Board Meeting and Workshop minutes from October 15, 2025  
Motion: W Rector; 2<sup>nd</sup>: G Teer; approved no contest

#### **3 CONSIDERATION AND POSSIBLE ACTION:**

- 3.A Cultural District Designation next steps. (D Sigerman)  
Meeting- December 8, 2025, 4pm City Hall. Will post possible quorum for Main Street
- 3.B Downtown Business Update. (K Hagemeyer)  
Clint Ormes grand opening  
TIRZ #1 Exterior Enhancement Grant approved by Council, deadline January 16, 2026
- 3.C Water Street Festival update and other festival ideas  
Wonderful event, businesses had a successful day  
Gary Gibbs, Texas Commission of the Arts Executive Director attended  
Save the Date: October 24, 2026
- 3.D Discuss Arts & Craft Festival (K Hagemeyer)  
Kelly reached out to Hill Country Arts Foundation shortly after the Arts & Craft announcement to cancel.
- 3.D Discuss a quarterly report to City Council. (W Rector)

Dr. Rector to give update to City Council

**4 INFORMATION AND DISCUSSION:**

- 4.A Appointment of a TIRZ #1 Liaison to Main Street Advisory Board (K Hagemeyer)  
Postponed until better given direction from Main Street Texas regarding probation standing
- 4.B Main Street By-Law Review and Edits (W Rector)  
Discussion regarding edits to membership regarding number of members with building/  
business ownership vs vested interest  
Committees are required to be in alignment with Main Street Texas pillars
- 4.C Approval of Main Street Map and Work Plan (J Drake)  
Discussion regarding Work Plan presented by Jill Drake  
Hesitancy to move forward until understand probation terms and conditions with Main Street  
Texas.

**5 ITEMS FOR FUTURE AGENDAS:**

- By-Laws- W Rector
- Cultural District- D Sigerman

**ADJOURNMENT.** Chairman Howard Taylor adjourned the meeting at 10:35am. Motion by M Gray,  
seconded by G Teer.

**Minutes Approved Date:** \_\_\_\_\_

**Approved By:** \_\_\_\_\_  
**Howard Taylor, Chair**

**Attest:** \_\_\_\_\_  
**Kelly Hagemeyer, Economic Development Manager**