



**Main Street Advisory Board Regular Meeting
Agenda
November 20, 2024 at 9:00 AM
Kerrville Upstairs Large Conference Room**



CALL TO ORDER:

1. **PUBLIC COMMENT PERIOD:**

2. **APPROVAL OF MINUTES:**

2.A Minutes from the Main Street Advisory Board (MSAB) meeting held on October 16, 2024.

3. **INFORMATION AND DISCUSSION:**

3.A Downtown Parking Garage Future Renovations/Promotion of Garage with third floor marketing, raffle of goodie basket on third floor, 11/16, 10-12, Sarah Lewis and Howard Taylor to assist Delayne

Downtown Business Owners

Downtown Walking Tour Sign project

Main Street Newsletter project and directory
2024-71

4. **CONSIDERATION AND POSSIBLE ACTION:**

4.A Art Festival to occur in October 25, 2025

Designation of Cultural Arts Foundation application.

Designation of Cultural Arts Foundation application - January 31, 2025 Howard Taylor/Delayne Sigerman

5. **ITEMS FOR FUTURE AGENDAS:**

ADJOURN.

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: 11/14/2024 at 4:30 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

Kesha Franchina, TRMC
Kesha Franchina, Deputy City Secretary, City of Kerrville, Texas



**TO BE CONSIDERED BY THE MAIN STREET ADVISORY BOARD
CITY OF KERRVILLE, TEXAS**

CAPTION: Minutes from the Main Street Advisory Board (MSAB) meeting held on October 16, 2024.

AGENDA DATE: November 20, 2024

DATE SUBMITTED: 09/24/2024

SUBMITTED BY:

EXHIBITS:

1. 20241016__MSAB Meeting Minutes AZ (002)

Expenditure:

Account Number:

**Payment to/Vendor
name:**

Amount Budgeted:

Account Balance:

Kerrville 2050 Item?

No

Key Priority Area:

SUMMARY:

Minutes from the Main Street Advisory Board (MSAB) meeting held on October 16, 2024.

RECOMMENDED ACTION:

Approve Minutes as presented.

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING October 16, 2024

On October 16, 2024, the Main Street Advisory Board Meeting was called to order by Anello Zanolini at 9:00am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Dr. William Rector, Vice Chair
Delayne Sigerman, Councilmember
Howard Taylor
Sarah Lewis
Katherine Howard: Ex-Officio - TIRZ

Members Absent:

Bethany Mikeska, Chair
Debbi Lehr
Jim Mullins

City Executive Staff Present:

Anello Zanolini, Management Analyst

1 **CALL TO ORDER:** Liaison Anello Zanolini called the meeting to order at 9:00am.

2 **PUBLIC COMMENT PERIOD:** None.

3 APPROVAL OF MINUTES:

3.A Minutes from the Main Street Advisory Board (MSAB) workshop held on September 18, 2024.

3.B Minutes from the Main Street Advisory Board (MSAB) meeting held on September 18, 2024.

Dr. William Rector motioned to approve the minutes as presented, and Delayne Sigerman seconded. The Motion passed 5-0.

_____ nominated Dr. William Rector to serve as Vice-Chair, seconded by _____. Dr. William Rector elected as Vice-Chair 5-0.

4 INFORMATION AND DISCUSSION:

4.A Overview of Downtown Projects:

- Downtown Parking Garage

-Delayne Sigerman brought up the Merchant Day for the parking garage.

- Downtown Parking Garage goodie bag

-Acquired goodie bags and needs to get product from local shops.

- Downtown Walking Tour Sign Project

-1/3 of the way done, missing sign off from 1/3 of the building owners

-Information compiled for each location is on a google drive folder

-Stickers with QR codes

-Start off with a directory, Dr. Rector will work in this

- Need someone to head project and gather historical information
- Complete data gathering
 - Downtown Business Owners
- Change business to building
- A way to apply for grants
- Discussed having business owners come to meetings and what a good time for that would be
 - Main Street Newsletter project and directory
- Work out kinks, making it accessible to sign up on website and have more people receive it.

5 CONSIDERATION AND POSSIBLE ACTION:

Howard Taylor made a motion that the Main Street Advisory Board approve submitting an application to the Texas Commission on the Arts requesting that Kerrville receive a TCA Cultural District Designation to be managed through the Kerrville Main Street organization. Seconded by Delayne Sigerman. **Motion** approved 5-0.

6 ITEMS FOR FUTURE AGENDAS:

- Downtown Walking Tour Sign project
- Downtown Parking Garage
- Project Main Street Newsletter
- Downtown Business Owners
- Creating a MSAB Budget, to include funding ideas
- Road trip to visit another City
- What is Downtown? Discussion

ADJOURNMENT. Vice-Chair Dr. Rector adjourned the meeting at 10:10am.

Minutes Approved Date: _____

Approved By: _____
Chair Bethany Mikeska

Attest: _____
Management Analyst, Anello Zaroni