



Economic Improvement Corporation
Regular Meeting Agenda
March 16, 2026 at 4:00 PM
City Hall, 701 Main Street, Kerrville, Texas



CALL TO ORDER:

1. **INVOCATION:**

2. **VISITORS/CITIZENS FORUM:** *Any citizen with business not scheduled on the agenda may speak to the Economic Improvement Corporation. No deliberation or action can be taken on these items because the Open Meetings Act requires an item be posted on an agenda 3 business days before the meeting. Visitors are asked to limit their presentation to three minutes.*

3. **APPROVAL OF MINUTES:**

- 3.A Minutes from the regular Economic Improvement Corporation (EIC) meeting held on February 23, 2026. (K Franchina, Deputy City Secretary)

4. **MONTHLY REPORTS:**

- 4.A Kerrville Economic Development Boards Update (Tax Increment Reinvestment Zone #1 and Cultural & Arts District) as to its Exterior Enhancement Grant Program and grants awarded for City projects. (K Hagemeyer, Economic Development Manager)
- 4.B Kerrville Economic Improvement Corporation (EIC) project status update for the following projects: Olympic Pool Renovations, Cailloux Theater Improvements, Travis Street Pump Station Upsizing, A.C. Schreiner House/HHHC, Granger McDonald Park, Schreiner University CTWD and Edington Gym Upgrades, and James Avery Traffic Signal. (M Hornes, Assistant City Manager)
- 4.C February 2026 Monthly Financial Report. (T Rodriguez, Assistant Director of Finance)

5. **INFORMATION AND DISCUSSION:**

- 5.A Consider additional funding for the Administrative Services Contract with the City of Kerrville to include the funding for the Economic Development Manager. (M Hornes, Assistant City Manager)

6. **CONSIDERATION AND POSSIBLE ACTION:**

- 6.A Contract with The Retail Coach for a retail market analysis. (K Hagemeyer, Economic Development Manager)

7. **EXECUTIVE SESSION:** *Economic Improvement Corporation may, as permitted by law, adjourn into executive session at any time to discuss any matter listed above if items meet the qualifications in Chapter 551 of the Texas Government Code. Economic Improvement Corporation also reserves the right to meet in executive session on the following issue(s):*

8. **ACTION ON ITEMS DISCUSSED IN EXECUTIVE SESSION, IF ANY.**

9. **ITEMS FOR FUTURE AGENDAS:** *Economic Improvement Corporation may suggest items or topics for future agendas.*

ADJOURN.

The facility is wheelchair accessible, and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours prior to this event. Please contact the City Secretary's Office at 830-258-1118 for further information.

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: **3/10/2026 at 4:00 pm.** and remained posted continuously for at least 3 business days preceding the scheduled time of the meeting.

Kesha Franchina, TRMC

Kesha Franchina, TRMC, Deputy City Secretary, City of Kerrville, Texas