



**Cultural Arts District Advisory Board
Meeting Agenda
May 5, 2026 at 2:00 PM
City Hall, 701 Main Street, Kerrville, Texas**



CALL TO ORDER:

1. **PUBLIC COMMENT PERIOD:**

2. **CONSIDERATION AND POSSIBLE ACTION:**

2.A Approval for a grant application for TCA Cultural District Project grant to be presented to City Council.

2.B Approval of next steps for implementation of Arts Response grant funding.

3. **ITEMS FOR FUTURE AGENDAS:**

ADJOURN.

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website 4/29/2026 at 4:00 p.m. and remained posted continuously for at least 3 business days preceding the scheduled time of the meeting.

Kesha Franchina, TMRS, Deputy City Secretary, City of Kerrville, Texas



**TO BE CONSIDERED BY THE CULTURAL ARTS DISTRICT
ADVISORY BOARD
CITY OF KERRVILLE, TEXAS**

CAPTION: Approval for a grant application for TCA Cultural District Project grant to be presented to City Council.

AGENDA DATE: May 5, 2026

DATE SUBMITTED: 04/10/2026

SUBMITTED BY:

EXHIBITS:

1. MetroClick hardware deck

Expenditure:

Account Number:

**Payment to/Vendor
name:**

Amount Budgeted:

Account Balance:

Kerrville 2050 Item?

Yes

Key Priority Area:

SUMMARY:

Staff to present.

RECOMMENDED ACTION:

Approve as presented.



An Interactive
Digital Signage Company

OUR COMPANY HISTORY

At MetroClick, we help you focus on telling your unique story to your customers. We are an organization that listens, evolves and innovates unique points of interaction with your clients to create engagement and boost your brand's impact.

We have developed millions of lines of code while designing new, unique solutions to accommodate our clients' needs and interest across numerous industries. From stadiums to financial services institutions, high fashion to hospitality, MetroClick's team is versatile to meet any engagement, industry or clients' needs to help present your message and desired customer experience one touch at a time.

WE CREATE INTERACTIVE EXPERIENCES & PRODUCTS

MetroClick has merged hardware manufacturing capabilities and an in-house software development team to create the highest levels of functionality, customization and versatility. We pride ourselves on being a full-service platform bringing both your hardware and software vision to life.

ENGAGE & CONNECT WITH CUSTOMERS IN YOUR INDUSTRY

Our mission is to develop incredible software and hardware solutions that create unforgettable interactive experiences to increase brand awareness.

WATCH VIDEOS



Watch MetroClick
Video Here

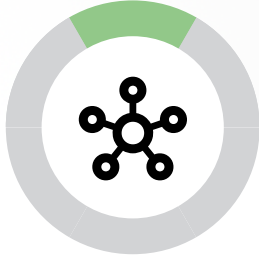


Watch Device Hub
Video Here



Watch Digital Payment
Video Here

END-TO-END SOLUTIONS



BUILD & MONITOR NETWORKS

7 years of digital design, implementation, and asset management



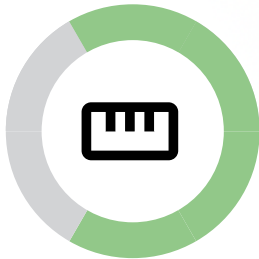
CONTENT CREATION

Client specific content development and Industry Expertise



REAL-TIME CONTENT

CMS infrastructure leverages personalized, automated updates



MEASURED ENGAGEMENT

Analytics and reporting based on hundreds of data points



INTERACTIVE ANALYTICS

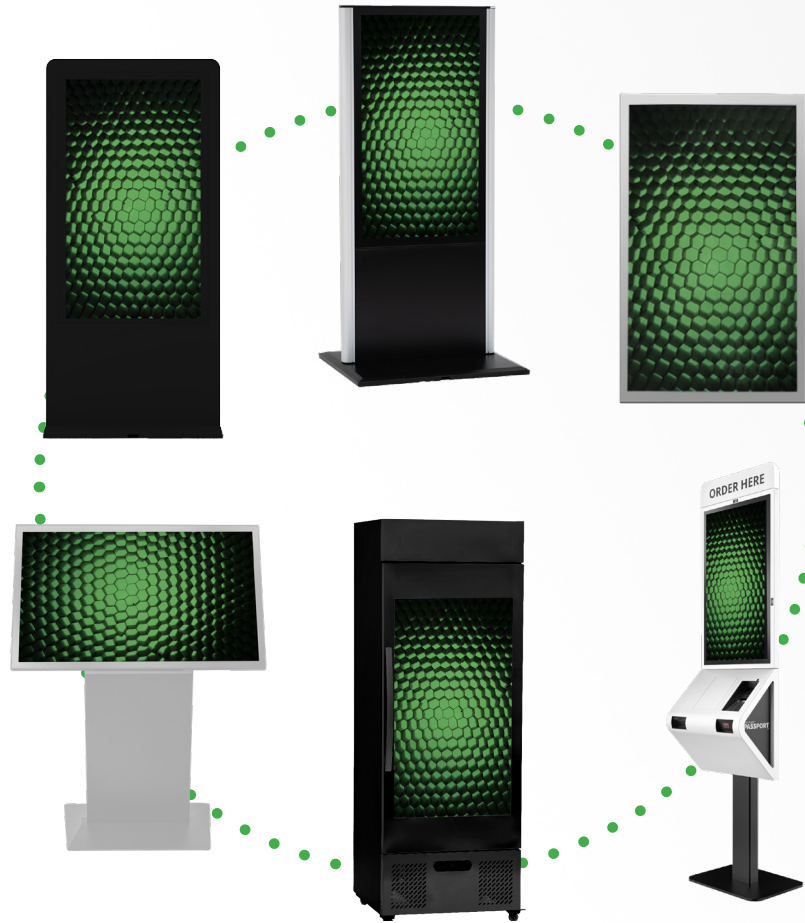
Define actionable events based on key observations and criteria



DYNAMIC CAMPAIGNS

Implement data-driven marketing strategies based on data analytics

HARDWARE PORTFOLIO



BROAD RANGE OF HARDWARE SOLUTIONS

- With in-house hardware manufacturing facilities, MetroClick offers a full suite of indoor and outdoor, touch and non- touch displays including custom kiosks, wall mounted units, A-Frames, point of sales systems (POS), magic mirrors, as well as translucent refrigerators
- MetroClick delivers high quality touchscreens with slimmer footprints, in ruggedized environments for any industrial, B2B or B2C application

MARKET LEADING FEATURES & FUNCTIONALITIES

- MetroClick's ancillary product offerings have grown to include availability of optical bonding, antibacterial / antiviral glass treatment, thermal camera technology, translucent touch glass panels, camera analytics integration, embedded WIFI, and battery powered functionality

UPRIGHT KIOSKS



Available in 22", 32", 43", and 55"

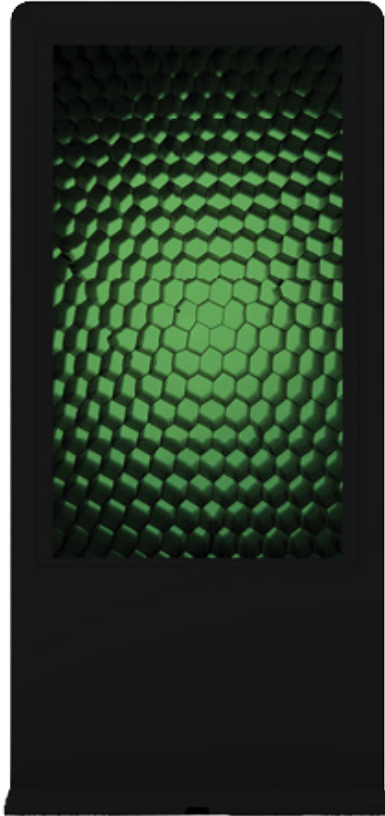
MAXIMIZE YOUR BUSINESS POTENTIAL

Transform your business with MetroClick's state-of-the-art vertical touch screen kiosk solutions. Our kiosks integrate the latest technology to offer your customers an interactive and captivating experience. Whether your goal is to enhance customer engagement, optimize operations, or boost sales, our vertical touch screen kiosks provide the ideal solution. Don't miss the chance to revolutionize your business and stay ahead of competitors. Invest in MetroClick's vertical touch screen kiosk solutions now and witness the impact of cutting-edge technology firsthand!

FEATURES & FUNCTIONALITIES

- Full HD Industrial LCD-panel with backlight LED, A+ quality
- Capacitive 10-finger multitouch
- Intel Celeron QuadCore processor, 4G RAM, 64G SSD
- Fanless operation, no moving parts
- Complete out of the box working X86 architecture
- 2 years guarantee

OUTDOOR KIOSKS



Available in 22", 32", 43", and 55"

CREATE UNFORGETTABLE EXPERIENCES

The MetroClick single and double sided outdoor kiosk units can also help enhance any outdoor space. Fully weatherproof with integrated heating and cooling systems, we manufacture kiosks that are built to withstand all types of environments and even the harshest weather extremes. Additionally, our devices are built in stainless steel encasements with Gorilla Glass screens to negate any concerns about vandalism or theft. We've got you covered rain, the sun, snow or rowdy patrons for corporate events, shows, and real estate.

FEATURES & FUNCTIONALITIES

- Full HD Industrial LCD-panel with backlight LED, A+ quality
- Capacitive 10-finger multitouch
- Intel Celeron QuadCore processor, 4G RAM, 64G SSD
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LANDSCAPE KIOSKS



Available in 32", 43", and 55"

GRAB YOUR CUSTOMERS ATTENTION

Ready to take your business to the next level? Invest in a MetroClick landscape kiosk today and transform your customer experience. With its sleek design and cutting-edge technology, our kiosks offer a wide range of features that will enhance your brand and streamline your operations.

FEATURES & FUNCTIONALITIES

- Full HD industrial LCD panel with backlight LED A+ quality
- Capacitive 10-finger multi-touch monitor
- External UL certified AC/DC power supply
- 2 year manufacturer warranty
- Includes: (Intel PC, Cables , Wiring, Installation)

A-FRAME KIOSKS



Available in 43"

EXPLORE THE POSSIBILITIES

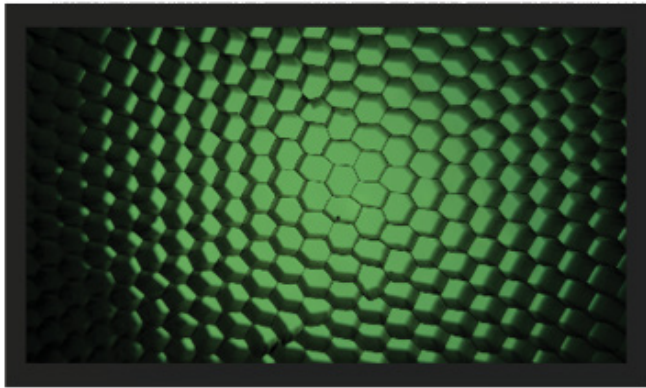
The MetroClick single and double sided outdoor kiosk units can also help Serve customers the most relevant content during their in-store journey. This digital A-frame adapts the older look and style of a sandwich board and integrates the latest digital capabilities LCD technology. This system is ready for both indoor and outdoor environments, with high bright display and IP67 Outdoor-rated casing.

The digital A-Frame is available in both touchscreen and static display formats to ensure that you have both the flexibility of a low-cost solution and ability to engage your customers more directly.

FEATURES & FUNCTIONALITIES

- Outdoor rated
- High bright display
- Mobile- can be permanently installed or moved with built-in wheels
- Battery Option available in two sizes 7 hour or 15 hour run time

LARGE LCD TOUCH MONITORS



Available in 32", 43", and 55"

LARGE APPEALING SOLUTION

MetroClick's large touch screen monitor displays help commercial and retail businesses, stores, or events present information in a more visually appealing and interactive way, creating the opportunity to engage a larger, more invested audience. Whether the screen is mounted to a wall or embedded in a paneling, utilize the customizability of MetroClick's digital signs to make any surface bright and impactful.

KEY FEATURES

- Optically bonded Touch Panel to LCD Panel
- Anti-glare surface treatment (chemical etching)
- A+ quality LED backlight panels with 100k hours lifetime
- 1000+ cd/m² brightness
- Integrated audio speakers (2×2w)

TRANSACTIONAL KIOSKS



EMPOWER THE PEOPLE

Explore the potential of MetroClick's rental self-service kiosk systems and enhance your revenue while providing exceptional customer experiences. Our self-service kiosks are designed to enable customers to independently browse products, make orders, complete transactions and access important information, freeing up your staff to focus on essential tasks. With our customizable self-service kiosk solutions, we can cater to your business's specific needs, and our team of experts is always available to provide ongoing support to ensure seamless integration and success.

FEATURES & FUNCTIONALITIES

- Payment Processing
- Anti-glare
- Mounted and Standing Options

INTERACTIVE WHITEBOARD



Touch Functionality

Infrared touch, used with finger, pen or other tools (up to 40-point touch)



Simple & Easy Installation

VESA and mounts make for easy installs in any room



High Resolution

Up to 4K resolution (3840×2160) with up to 1.07B colors displayed



Easy Video Conferences

Microphone, camera, and easy screen sharing is possible



Tough, Ruggedized Design

Tempered glass front panel & shatter-proof cover glass



Long-Term Operation

Built for extensive use within offices and classrooms



Fully Customizable

Case, connectors, peripherals etc



True Optical Bonding

Provides the sharpest most vivid display image in the industry (different from zero-bonding - see page 9)



Slim & Lightweight Design

Simple, sleek, and light frame designs are easy to mount anywhere



4K UHD
178° Viewing Angle Anti-glare
True Optical Bonding



A311D2 Mainboard Android 11
CPU: A73*4+A53*4 8G RAM
+ 64G ROM



Wireless Screen Share
Two-way Control
OTA Update 48MP Webcam
Wi-Fi 6 OPS & Mobile Stand options

INTERACTIVE MIRROR



Available in 27", 32", 43", 55" & 65"

INCREASE IN-STORE ENGAGEMENT

MetroClick's magic mirror solutions provide a great addition for event merchandising, retail as well as in-store solutions.

The Smart Mirror kiosk enables clients view themselves wearing in-store goods while allowing them to view complete online merchandise catalog. The MetroClick Smart Mirror is great for pop up exhibitions or permanent installations.

FEATURES & FUNCTIONALITIES

- Mirrored screen with Optically bonded Touch Panel to LCD Panel
- 10-Finger-Multi Touch Capacitive Touch Panel with Mirror Effect
- Comprehensive IP65 protection, including water- and dustproof
- Integrated camera behind the mirror
- 2 years guarantee

DIGITAL COOLERS



ELEVATE YOUR COOLER TO AN ADVANCED DIGITAL DEVICE

It's sleek design frames the transparent LCD display, to celebrate the digital content and the products inside the cooler. The digital content allows consumers to engage with brands and it can be updated remotely in real time for special offers.

In combination with transparent display technology this innovative digital cooler replaces the entire conventional front door glass with a transparent Digital LCD Display assembly. The transparent LCD allows for clear viewing of product through the glass, while simultaneously having the ability to run Full HD content in a "see-thru" manner in front of the product. The MetroClick Cooler is truly a turn-key solution with all required technology and hardware included.

VIDEO WALL

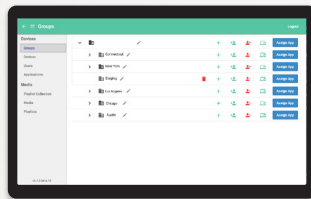
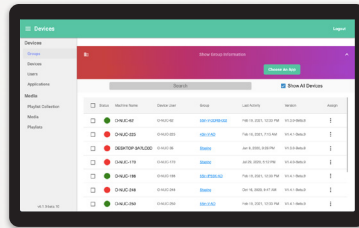
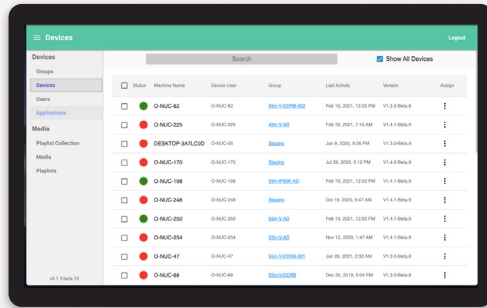


MAKE IT LARGER THAN LIFE

MetroClick's Larger than Life display offers multi-touch options on your wall, allowing multiple users to interact with the interactive video wall screen at one time, avoiding lines or having to take turns engaging with your products or services.

We program multiple touch screens to display different content that function in synchronization with each other.

METROCLICK MANAGER



KEY FEATURES

- Configure and manage all of your displays from a single, client-specific, secure web-portal. This ensures that your digital network is secure and scalable to meet your needs.
- MetroClick Manager (MCM) allows you to easily group and assign your devices to manage everything from your entire signage portfolio to store specific signage to each individual display. This allows you to easily segment and specify content across your entire network.
- Up-to-the-minute reporting accessible through the MCM dashboard allows you to have the tools necessary to monitor the health and status of your network.
- Manage your organization through our user administration console. Through the use of business rules and tiered levels of user access, you have the ability with MCM to tailor your system to your organization.



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