



**Cultural Arts District Advisory Board
Meeting Agenda
July 7, 2026 at 2:00 PM
City Hall, 701 Main Street, Kerrville, Texas**



CALL TO ORDER:

1. **PUBLIC COMMENT PERIOD:**

2. **APPROVAL OF MINUTES:**

2.A Minutes from the Cultural Arts District Advisory Board meeting held on April 7, 2026.

2.B Minutes from the Cultural Arts District Advisory Board Special meeting held on May 5, 2026.

3. **INFORMATION AND DISCUSSION:**

3.A Cultural Arts District Board update to include: Arts grant, TCA Cultural Arts District Project grant, report deadlines, Kerrville Convention and Visitors Bureau conversion.

3.B Arts Respond Project grant application(s).

4. **CONSIDERATION AND POSSIBLE ACTION:**

5. **ITEMS FOR FUTURE AGENDAS:**

ADJOURN.

The facility is wheelchair accessible, and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours prior to this event. Please contact the City Secretary's Office at 830-258-1118 for further information. I hereby certify that this agenda was posted as notice of the meeting on the City Hall bulletin board and on the City's website on 6/30/2026 at 4:15 p.m. and remained posted continuously for at least 3 business days preceding the scheduled time of the meeting. Kesha Franchina, TRMC, Deputy City Secretary, City of Kerrville, Texas

CITY OF KERRVILLE CULTURAL ARTS DISTRICT ADVISORY BOARD April 7, 2026.

On April 7, 2026, the Cultural Arts District Advisory Board was called to order by Delayne Sigerman at 2:00pm, City Hall, 701 Main Street, Kerrville, Texas.

ATTENDANCE

Delayne Sigerman
Katharine Boyette
Howard Taylor
Jill Drake (phone)
Holly White-Gehrt
Lanza Teague
Angela Kennedy

NOT IN ATTENDANCE

Lanza Teague
Gena Teer
Stacie Leporati
Jeff Brown

STAFF ATTENDANCE

Kelly Hagemeier

CALL TO ORDER: at 2:00pm by Chair Delayne Sigerman

1. PUBLIC COMMENT PERIOD

None

2. APPROVAL OF MINUTES

A. Minutes from the Cultural Arts District Advisory Board meeting held on February 3, 2026.

Motion- D Sigerman; 2nd- K Boyette; Vote- unanimous

3. INFORMATION AND DISCUSSION

A. Economic Improvement Corporations (EIC) and Tax Increment Reinvestment Zone #1 (TIRZ #1) projects and initiative update.

EIC Community Improvements Projects of a \$20 Million price tag are coming to completion, as they save up funding spending has slowed to be the final push to finish various projects. TIRZ #1 has dedicated \$100,000 to an Exterior Enhancement Grant for businesses within the district and will consider additional grant opportunities. TIRZ #1 has allocated \$100,000 to a Department of Agriculture Downtown Revitalization grant, Phase I of the application has been submitted and awaiting Phase II notification to proceed. TIRZ #1 is prioritizing a list of potential projects which includes downtown sidewalks, Water Street public restroom restoration, parking lot signage and more.

B. Kiosk Committee Update.

Propose a pilot program for one kiosk. Estimate for kiosk and art, \$30,000. More information and detail needed will have a special meeting May 5, 2026.

- C. Cultural Arts District Board update.

There is a vacancy on the board. City Secretary will post the position online.

4. CONSIDERATION AND POSSIBLE ACTION

- A. Discussion regarding sending representation to the next Community Foundation meeting on May 14, 2026 to discuss this Board's mission, vision and collaboration with the Community Foundation.

3-4 Board Members should attend to speak about grant matching- H White-Gehrt, H Taylor, D Sigerman

- B. Approval of a grant application for TCA Cultural District grant to be presented to City Council. Additional information and further discussion will be given at Special Meeting on May 5, 2026.

No formal action taken.

- C. Approval of a change to the Cultural District boundaries to be presented to City Council.

Boundary approved to encompass DAC zone from 2050 Comprehensive Plan (attached).

- D. Discussion and next steps for implementation of Arts Respond grant funding.

Discussion and marketing funds to be given to CVB to be used alongside their marketing campaigns. Additional information and further discussion will be given at Special Meeting on May 5, 2026. **No formal action taken.**

5. ITEMS FOR FUTURE AGENDA

Approval of a grant application for TCA Cultural District grant to be presented to City Council.

Approval of next steps for implementation of Arts Respond grant funding.

6. ADJORNMENT

Meeting adjourned at 3:20

Motion- D Sigerman; 2nd- H White-Gehrt, Vote- no opposition

Minutes Approved Date: _____

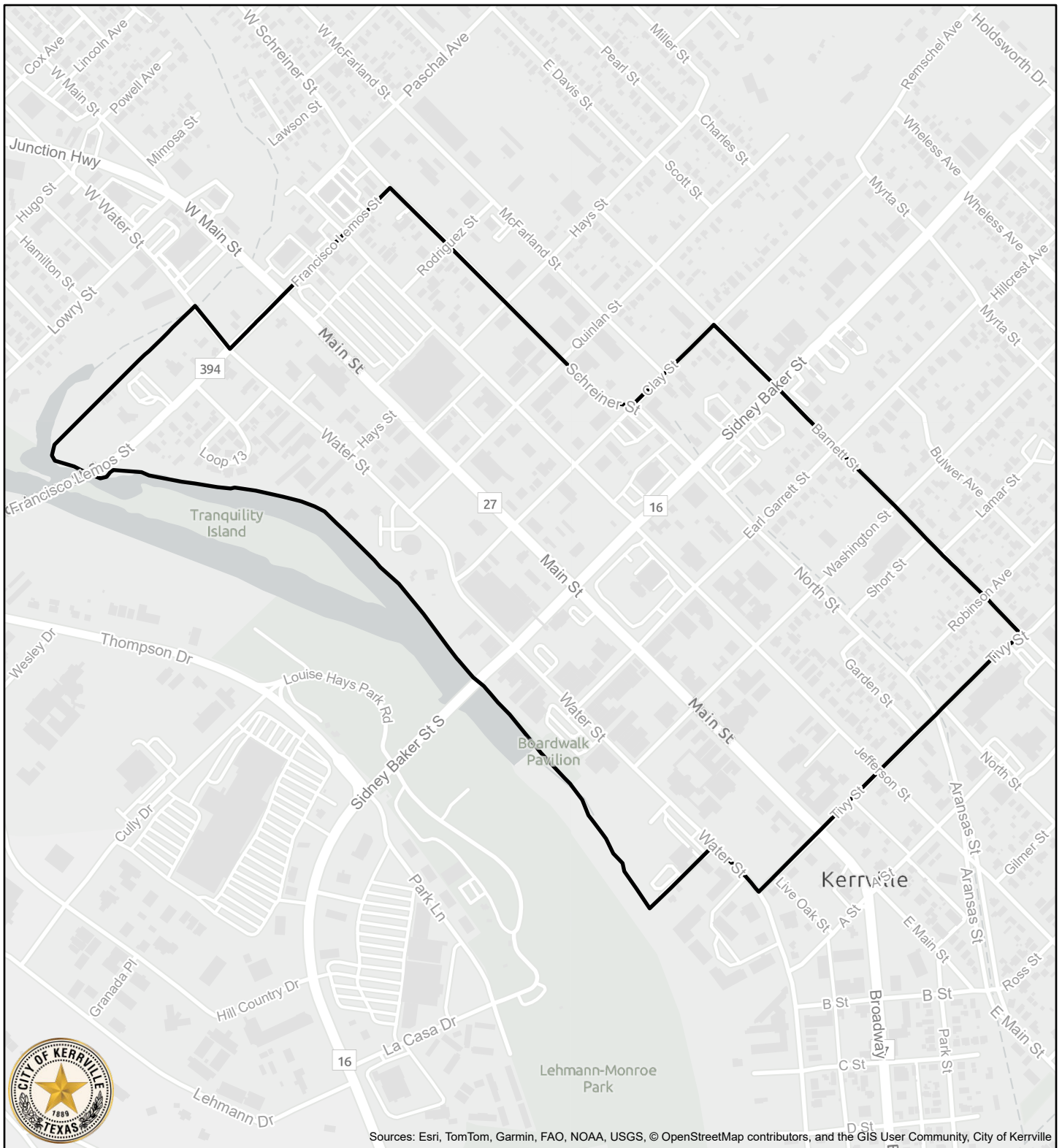
Approved By: _____

Delayne Sigerman, Chair

Attest: _____

Kelly Hagemeyer, Economic Development Manager

Proposed Downtown Arts & Culture District



 Proposed DAC Boundary



A horizontal number line with three tick marks. The first tick mark is labeled '0', the second is labeled '500', and the third is labeled '1,000'. Below the line, the text 'US Feet' is centered.

04/27/2026 12:37 PM

joyoung

This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only approximate relative locations.

CITY OF KERRVILLE CULTURAL ARTS DISTRICT ADVISORY BOARD May 5, 2026.

On May 5, 2026, the Cultural Arts District Advisory Board Special Meeting was called to order by Delayne Sigerman at 2:00pm, City Hall, 701 Main Street, Kerrville, Texas.

ATTENDANCE

Delayne Sigerman
Katharine Boyette (virtual)
Howard Taylor
Jill Drake
Holly White-Gehrt
Jeff Brown
Angela Kennedy (virtual)

NOT IN ATTENDANCE

Lanza Teague
Gena Teer
Stacie Leporati

STAFF ATTENDANCE

Kelly Hagemeyer

CALL TO ORDER: at 2:00pm by Chair Delayne Sigerman

1. PUBLIC COMMENT PERIOD

None

2. CONSIDER AND POSSIBLE ACTION

- A. Approval for a grant application for TCA Cultural District Project grant to be presented to City Council
Clarification regarding cost for a sculptural cultural art element which will include a wayfinding kiosk element as used at the CVB. Application to focus on the art experience, and how this element will serve and enhance the District. If grant approved, K Boyette will lead a local artist RFP.
Discussion regarding location, Dallas Daughtry Pavilion of highest interest due to central location, and proximity to river viewing area.
The Programming Fee has an annual maintenance fee associated. This fee is covered in the General Budget, but will request TIRZ #1 or EIC to cover the cost when due to offset General Budget.

Cost Breakdown:

Art Element (artist and material)	\$12,000
43" Outdoor Portrait Kiosk	\$11,733
Estimated Shipping	\$ 1,200
Estimated Installation	\$ 1,000
Wrap	\$ 550
Programming Fee	\$ 780
Contingency (10%)	\$ 2,703
TOTAL	\$29,966

Approval to apply for Arts Cultural District Project not to exceed \$31,000.

- B. Approval of next steps for implementation of Arts Response grant funding.
Discussion regarding Madden Proposal for targeted online campaign, and website to be part of CAP website KerrvilleCrafted.com. Reminder that CVB Hotel Occupancy Tax (HOT) must be used outside 50 mile radius and is already a funded source, this campaign will be within that 50 mile radius, celebrating the new Cultural District, encouraging locals to visit downtown art entities, and promote events, activities, and culture of downtown Kerrville. Website will focus on overall cultural verses independent art entities, and there have been hurdles with the Arts Co-op in the past.

Approval to move forward with Madden contract for Cultural District website and media campaign not to exceed \$8,000.

3. ITEMS FOR FUTURE AGENDA

None.

ADJORNMENT

Meeting adjourned at 3:08

Minutes Approved Date: _____

Approved By: _____

Delayne Sigerman, Chair

Attest: _____

Michael Hornes, Assistance City Manager