

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING January 15, 2025

On January 15, 2025, the Main Street Advisory Board Meeting was called to order by Chair Bethany Mikeska at 9:03am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Bethany Mikeska, Chair
Delayne Sigerman, Councilmember
Howard Taylor
Sarah Lewis
Jimmy Mullins
Gena Teer

Members Absent:

Dr. William Rector, Vice Chair
Debbi Lehr

City Executive Staff Present:

Anello Zanoni, Management Analyst
Jacob Bogusch, Finance Compliance Coordinator

1 CALL TO ORDER: Chair Bethany Mikeska called the meeting to order at 9:03am.

2 PUBLIC COMMENT PERIOD: None.

3 APPROVAL OF MINUTES:

3.A Minutes from the Main Street Advisory Board (MSAB) meeting held on December 18, 2024.

Delayne Sigerman motioned to approve the minutes as presented, and Jimmy Mullins seconded. The Motion passed 6-0.

4 INFORMATION AND DISCUSSION:

4.A Water Street Festival in Downtown Kerrville 10/25/2025:

Delayne Sigerman discussed;

- the street closure application
- Festival is from 10-4
- Kids parade to start at 10:30
- Mayor will welcome groups of people
- Further discussed details of the Festival
- Will start breaking down the Festival at 3pm
- Will have security
- City is providing 2 police officers as well as trash pick-up and barricades
- Has a budget and sponsorship forms
- No charge for businesses Downtown as a vendor
- Will charge vendors who want to come and sell a craft

4.B Downtown Parking Garage; future renovations, promotion of garage with third floor marketing,

lighting on the parking garage.

- Bethany Mikeska asked about lighting
- Howard Taylor discussed questions that Council might ask if the Board comes to them about lighting and garage improvements
- Howard Taylor discussed concerns about the garage and signage, and wants to come up with metrics and get professional guidance.
- Jimmy Mullins discussed signage on the sidewalk for free parking
- Jimmy Mullins asked about an interior garage cleaning schedule
- Brought up once a month cleaning schedule
- Gena Teer asked about the garage having security camera for security
- Bethany Mikeska talked about the garage metrics and making it clean, bright and have efficient signage
- Delayne Sigerman, Jimmy Mullins, and Howard Taylor discussed taking on working with the City to improve the parking garage
- Howard Taylor discussed creating a volunteer clean up group for the parking garage

4.C City Committee Communication

- Howard Taylor brought up a letter of intent for the Cultural District
- Howard Taylor discussed the boundaries and description for the Cultural District
- Howard Taylor recommended to make Delayne the contact person
- Howard Taylor asked about an official resolution
- 3 opportunities a year for money
- Discussed about grants
- Delayne Sigerman asked if we could use City Staff Martin Greenwell and Stuart Cunyus to help

4.D Downtown Business Owners

- Dr. Rector to have reports about his meetings with the Downtown Business Owners
- Approval from previous business owner to put something on the building for art walk
- Discussed some of the businesses downtown

5 **CONSIDERATION AND POSSIBLE ACTION:**

- Discussed planning and details for the workshop
- Howard Taylor discussed the parking issue
- Delayne Sigerman suggested having the workshop in March
- Bethany Mikeska asked about the City sending a notification for a new member early
- Discussed a new member for Bethany Mikeska
- Discussed the new Chair position

6 **ITEMS FOR FUTURE AGENDAS:**

- Come in with a plan for the workshop
- Workshop in March
- Water Street Festival in Downtown Kerrville 10/25/2025:
- Downtown Business reporting from Dr. Rector
- Discussed the Main Street Now festival
- Parking Garage
- Texas Commission of the Arts Application

ADJOURNMENT. Chair Bethany Mikeska adjourned the meeting at 10:51am.

Minutes Approved Date: 2/19/2025

Approved By: BAM
Chair Bethany Mikeska

Attest: Am
Management Analyst, Anello Zaroni