

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING February 19, 2025

On February 19, 2025, the Main Street Advisory Board Meeting was called to order by Chair Bethany Mikeska at 9:00 am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Bethany Mikeska, Chair
Dr. William Rector, Vice Chair
Delayne Sigerman, Councilmember
Howard Taylor
Sarah Lewis
Jimmy Mullins
Gena Teer

Members Absent:

Debbi Lehr

City Executive Staff Present:

Michael Hornes, Assistant City Manager
Kelly Hagemeyer, Executive Office Coordinator
Anello Zanoni, Management Analyst

CALL TO ORDER: Chair Bethany Mikeska called the meeting to order at 9:00am.

1 PUBLIC COMMENT PERIOD: None.

2 APPROVAL OF MINUTES:

2.A Minutes from the Main Street Advisory Board (MSAB) meeting held on January 15, 2025.

Bethany Mikeska motioned to approve the minutes as presented, and Gena Teer seconded. The Motion passed 7-0.

3 INFORMATION AND DISCUSSION:

3.A Downtown Business reporting from Dr. Rector

- Discussed meeting with Rivers Edge Gallery
- Talked about a building that was sold
- Discussed the business owners' thoughts on the festival
- Discussed including the Brown's in their plan

3.B Water Street Festival planning

- Delayne discussed working with a Schreiner student that created a logo for the festival
- Working on a sitemap for where everyone will go
- Working on a kids parade
- Delayne discussed more details about the festival
- Discussed meeting with the downtown business owners

3.C Discussion Texas Main Street Program requirements and boundaries

- Michael Hornes discussed the procedures for purchasing new buildings
- Michael Hornes discussed the businesses downtown keeping up with their building maintenance
- Discussed TIRZ and its budget
- Michael Hornes discussed the Main Street Boundary
- Council needs to accept the boundary
- Discussed adjusting the boundary
- Dr. Rector brought up core downtown
- Discussed Clay Street and making it walkable
- Dr. Rector discussed having Frost Bank be a part of downtown
- Delayne discussed the roundabout at Schreiner St. and Clay St.
- Michael Hornes discussed a sidewalk program
- Michael Hornes discussed the conversation he had with the Texas Main Street Program and Main Street America
- Michael Hornes suggested the Board make a recommendation to Council
- Discussed the parameters of a full-time manager
- Howard Taylor discussed the history of Main Street

3.D Discuss parking garage signage, upgrades, and marketing

3.E Update on Texas Commission of the Arts Application

4 CONSIDERATION AND POSSIBLE ACTION:

5.A Appoint New Chair


- Dr. Rector made a motion to nominate Howard Taylor to be new chair, Delayne seconded. Motion approved 7-0
- Delayne made a motion to nominate Dr. Rector as Vice-Chair, Howard Taylor seconded. Motion approved 7-0
- Workshop date for March
- Delayne suggested for the board to bring their ideas for the workshop we will have in April
- Howard Taylor discussed what the board should get out of a workshop
- Howard Taylor discussed having Drew Paxton in the workshop in April
- Discussed TIRZ Board
- Delayne brought up meeting times
- April 16th for the workshop

5 ITEMS FOR FUTURE AGENDAS:

- Discuss Parking Garage signage, upgrades, and marketing
- Texas Main Street Budget and Manager
- Update on Texas Commission of the Arts Application
- Schedule Workshop
- Water Street Festival planning
- Downtown Business reporting from Dr. Rector

ADJOURNMENT. Chair Bethany Mikeska adjourned the meeting at 10:11am.

Minutes Approved Date: 3/19/2025

Approved By: 
Chair Bethany Mikeska

Attest: 
Management Analyst, Anello Zaroni