

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING March 19, 2025

On March 19, 2025, the Main Street Advisory Board Meeting was called to order by Chair Howard Taylor at 9:00am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Howard Taylor, Chair
Dr. William Rector, Vice Chair
Delayne Sigerman, City Council Liaison
Sarah Lewis
Jimmy Mullins
Gena Teer
Michelle Gray

Members Absent:

Jill Drake

City Executive Staff Present:

Dalton Rice, City Manager
Kelly Hagemeyer, Executive Office Coordinator
Anello Zaroni, Management Analyst

CALL TO ORDER: Chair Howard Taylor called the meeting to order at 9:00am.

1 PUBLIC COMMENT PERIOD: None.

2 APPROVAL OF MINUTES:

2.A Minutes from the Main Street Advisory Board (MSAB) meeting held on February 19, 2025.

Delayne Sigerman motioned to approve the minutes as presented, and Gena Teer seconded. The Motion passed 7-0.

3 INFORMATION AND DISCUSSION:

3.A Update regarding Water Street Festival Planning. (D Sigerman)

- Logo finalized able to move forward with sponsorships
- Has opened account with Broadway Bank
- Waiting on resolution from attorney regarding registration with the state
- Met with Katy Kappel re: kids activity and parade
- Working on permits to close Water Street and Earl Garret
- Spoke with downtown business owners- farmer's market will still be open on Saturday
- Hope to get a Fire Truck close to Peterson Plaza, and Bear Kat for kids to climb
- Goal of \$37,000 to raise, have attained a few \$5,000 donations
- Still working out details of what profits can be used toward
- Consistency with having Delayne Chairing or being part of the festival
- Michelle Gray offering to assist with the event- Lett
- Volunteers- Tivy Interact, other volunteers have committed to assisting

3.B Update regarding Texas Commission of the Arts Cultural District Program Application. (H Taylor)

- Letter of Intent has been accepted
- Application Due June 3rd

3.C Parking Garage Report. (J Mullins)

- 2017 Design Draft
- More pedestrian friendly town
- Parking challenges weekends when Arcadia has well attended concerts
- 429 parking spaces
- Citizens do not realize it is free parking
- Perception of fear of parking in garage
- Largest Issues
 - o Fear Factor- city has lighting and restriping plan
 - o Awareness
 - o Free
 - o Signage- \$350 per sign
- Coordinate with permitting for signage
- Discussion regarding social media or Facebook page, Festival can have their own page
- Understand the population of Kerrville and how to connect w/ older
- Regular cleaning schedule
- General direct input in the growth and path at
- Garage is patrolled by PD, security system has been installed
- Update way-finding signs, will have to work with TxDOT requirements
- TxDOT gave the City a preliminary approval to submit renderings for signage on the skywalk
- Suggest a walking tour for the committee to better understand the downtown needs and opportunities

3.D Update regarding the Community Development Block Grant application. (D Sigerman)

- Application due April 3rd
- Garage as the target project
- \$250,000 only for the garage
- Focused on low-income service industry
- Based off of a point system
- Being a Main Street Board gets you 10 points
- Low chance of being an accredited Main Street Program
- Discussed how our Board is on probation
- Dalton Rice discussed meeting with Texas Main Street and with New Braunfels
- Discussed Main Street budget
- Discussed CDBG

3.E Set an agenda for the MSAB Workshop on April 16th. (H Taylor)

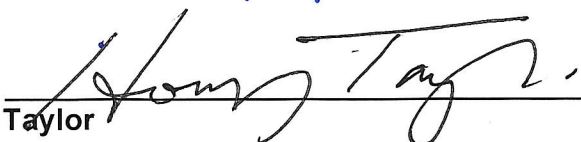
- Howard Taylor discussed his Main Street workshop suggestions
- Discussed the Main Street Kerrville status
- Brought up the discussion about the parking garage

4 CONSIDERATION AND POSSIBLE ACTION:

5 ITEMS FOR FUTURE AGENDAS:

ADJOURNMENT. Chair Howard Taylor adjourned the meeting at 10:00am.

Minutes Approved Date: 4/16/2025

Approved By: 
Chair Howard Taylor

