

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING May 21, 2025

On May 21, 2025, the Main Street Advisory Board Meeting was called to order by Chair Howard Taylor at 9:01 am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Howard Taylor, Chair
Dr. William Rector, Vice Chair
Delayne Sigerman, City Council Liaison
Sarah Lewis
Gena Teer
Michelle Gray

Members Absent:

Jimmy Mullins
Jill Drake

City Executive Staff Present:

Kelly Hagemeyer, Economic Development Manager
Anello Zanoni, Management Analyst

Public Attendance:

Wanda Cash

CALL TO ORDER: Chair Howard Taylor called the meeting to order at 11:21am.

1 APPROVAL OF MINUTES

- 1.A Approval of the Main Street Advisory Board minutes from April 16, 2025
- D Sigerman made a motion to approve, Dr. W Rector seconded. Approved 6-0

2 PUBLIC COMMENT PERIOD: None.

3 INFORMATION AND DISCUSSION:

- 3.A Downtown Projects Update (K Hagemeyer)
- Overall City Report: Hotel interest around town and in downtown, sewer capacity is an issue for development in some area, Whiskey Springs update
 - Presbyterian Church for sale ideas for Cultural Arts District collaborative business
 - Historical Walking Tours- Add to discussion for 2026
 - Incentive Packages- Façade, Fire Suppression, Waiving permitting or hookup fees
 - o Comment regarding- for businesses the larger hurdle is meeting code
- 3.B Water Street Festival Update (D Sigerman)
- First Sponsor received
 - Focus on downtown businesses being able to expand and bump out onto street
 - Priority is to benefit downtown businesses, goal is to cover costs
 - Adding M Gray as signer for letters
- 3.C Downtown Business Report (Dr. W Rector)
- Change in ownership- Grape Juice, Off Main, Sunrise Antiques is now Water Street Antiques
 - Downtown Business Alliance- Meet first Tuesday of the month, 5:30pm

4 CONSIDERATION AND POSSIBLE ACTION:

4.A Review and plan for City Council presentation

- Snap shot of Downtown going back to 1994, including other city testimonial, reporting is beneficial, references to 2050 Comp Plan, expecting multiple speakers and asking for more to come.
- Focus on making recommendations to Council as the create full time, create job description, budget proposal
- Support of the Main Street boundaries presented in the 2050 Comp Plan

4.B Recommendations for Texas Main Street Program Salaries and Job Description

- Job Description presented with
- Development and Marketing role, reporting directly to City Manager, working closely with Economic Development Manager
- Salary: \$65,000 (before benefits);
- Consideration in 18:1 return of dollar invested in return to downtown investment
- ~~Conscious~~ to let Howard and other make recommendation
CONSCIOUS

5 ITEMS FOR FUTURE AGENDAS:


5.A Review the Downtown portion of the Kerrville 2050 Plan to outline priorities and possible committee and project assignment

- Arts and Cultural District, due June 15
- Concentrate on systemic issues
- Walking Tour Workshop

6 ITEMS FOR FUTURE AGENDAS:

ADJOURNMENT. Chair Howard Taylor adjourned the meeting at 10:03am.

Minutes Approved Date: 6/18/2025

Approved By: 
Howard Taylor, Chair

Attest: 
Kelly Hagemeyer, Economic Development Manager